

Abstract

a system for providing designated content to specified users comprising a computer having a communications link to the Internet and a database accessible by the computer containing a plurality of content
5 organized by geographic regions. Software executing on the computer operates and maintains a website accessible by users over the communications link. A means for tracing the geographic location of the user is included in the system. Software executing on said computer also retrieves content from the database corresponding to the traced geographic location of
10 the user, and presents the retrieved content to the user on said website over the communications link. The system may also operate and maintain a plurality of websites wherein each of the websites contain content specific to a designated geographic region or automatically redirect the user to a website containing the location-specific content.